

RESOLUTION NO. RES23-003

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PELICAN BAY, TEXAS TO ESTABLISH A CITIZEN MARKETING COMMITTEE TO PROVIDE RECOMMENDATIONS FOR A NEW LOGO AND BRANDING DESIGN

WHEREAS, the City Council of the City of Pelican Bay desires to develop a logo and branding design; and

WHEREAS, the City Council has determined that public input is vital; and

WHEREAS, the City Council finds that establishing a citizens committee for this purpose, provides the best means of providing citizen input in the development of a new logo and branding design;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PELICAN BAY, TEXAS:

Section 1: That the City Council hereby establishes a Citizen Marketing Committee as an ad-hoc committee of the City Council; and

Section 3: That the Citizen Marketing Committee shall consist of up to seven (7) Pelican Bay residents. All committee members shall be appointed as follows:

A. The Mayor may appoint all committee members.

Section 4: The Citizen Marketing Committee will elect one of its members as chairperson at its first meeting.


Section 5: The Citizen Marketing Committee is charged with assisting the city council by reviewing and developing logos and branding designs. The committee will recommend three (3) logo and branding designs to the city council. The committee will function as a recommending body to the city council and will have no role in the enforcement of program, which is the responsibility of duly-authorized city staff.

THAT the Citizen Marketing Committee will terminate after the City Council approves a logo and branding design.

AND SO, IT IS RESOLVED.

PASSED AND APPROVED by the City Council of Pelican Bay, Texas this 14th day of February, 2023

CITY OF PELICAN BAY, TEXAS



Tamra Olague, Mayor

ATTEST:



Cynthia Daniels, City Secretary